

# Lions Inline Hockey Club: Image and Video Use Policy



## Introduction

The **Lions Inline Hockey Club** values the privacy and safety of our members, especially children. This document serves as a guide for the responsible use of images and videos on social media.

## Image Use Policy

*Consent, appropriate image selection, and positive representation remain core to our policy.*

## Video Use Policy

- 1. Consent for Video Recording:**
  - Explicit consent is required from parents/guardians before recording videos of children.
  - Videos will focus on the sport and team activities, not on individual children.
- 2. Appropriate Content:**
  - Videos will showcase the sport, skills development, and team spirit.
  - We avoid posting videos that could be embarrassing or harmful if shared publicly.
- 3. Safe Sharing Practices:**
  - Videos are shared with the intent to promote the sport and the club in a positive light.
  - We ensure that videos do not reveal personal information or location details.
- 4. Live Streaming:**
  - Live streaming of games or practices is done with caution and prior consent.
  - We have measures in place to address any inappropriate comments or interactions in real-time.

## Measures to Protect Child Privacy in Videos

- 1. Editing and Review:**
  - All videos are reviewed and edited to remove any sensitive content before posting.

- We maintain a secure archive of videos, accessible only to authorized personnel.
- 2. **Training and Awareness:**
  - Staff and volunteers receive training on the ethical use of videos and respecting privacy.
  - We educate parents and children on the potential risks of sharing videos online.
- 3. **Social Media Sharing:**
  - We follow best practices for uploading and sharing videos on social media.
  - Our social media channels are monitored to ensure content aligns with our policies.
- 4. **Reporting and Response:**
  - A clear process is in place for reporting concerns about video content.
  - We are committed to taking swift action to remove content if requested by a parent/guardian.

## **Conclusion**

The **Lions Inline Hockey Club** is dedicated to creating a safe and enjoyable environment. Our comprehensive policy on image and video use reflects our commitment to our members' privacy and well-being.